

A panoramic view of Paris, France, featuring the Eiffel Tower in the background and a dense urban landscape of buildings and rooftops in the foreground. The image is split into three vertical panels: a dark blue panel on the left, a central blue panel with white text, and a light blue panel on the right.

Marketing Partnership Guide

This document details the terms and condition of each element listed in the Memorandum of Understanding we sent you

CHAPTER

01 Event & banner display

02 Digital announcement on the dedicated "future events" screen

03 Announcement on Twitter

04 Newsletter to your members

EVENT & BANNER DISPLAY

Filter by country ▼

SHOW PARTNERS ONLY
No Yes

AUGUST 2023

Master of Aesthetics Annual Symposium (MOA) 2023 **PARTNER**
San Diego (United States) August 25 - August 27

ISAPS Olympiad Athens World Congress 2023 **PARTNER**
Athens (Greece) August 31 - September 02

SEPTEMBER 2023

Congreso Latino Americano de Dermatoscopia (SOCHIDERM) 2023 **PARTNER**
Santiago (Chile) September 07 - September 09

Congreso Mundial de Ginecología Regenerativa, Estética y Funcional (LIAGREF) y Congreso Internacional de SEGERF 2023 **PARTNER**
Madrid (Spain) September 22 - September 23

Taiwan Society of Aesthetic Plastic Surgery International Annual Meeting (TSAPS) 2023 **PARTNER**
Kaohsiung (Taiwan) September 23 - September 24

International Cosmetic Congress (ICC) 2023 **PARTNER**
Cairo (Egypt) September 27 - September 30

42nd ANNUAL MEETING of the ISDS **PARTNER**
September 28 - 30, 2023 Fairmont Hotel Copacabana RIO DE JANEIRO // BRAZIL

The Facial Aesthetics Dermatologists Society Congress (FADS) 2023 **PARTNER**
Cavelossim, Goa (India) September 30 - October 01

International Society for Dermatologic and Aesthetic Surgery Annual Meeting (ISDS) 2023
Rio de Janeiro (Brazil) September 28 - September 30

Your event to be listed, in our agenda page here:
<https://www.imcas.com/en/academy/explore/worldwide-events/partners>

Your banner to be displayed on your listed event: banner must be sent in **format jpg**, size **432x108px**

EVENT & BANNER DISPLAY



The relevant **IMCAS congress banner** to be displayed on your website as you see fit (banner example above)

THE "FUTURE EVENTS" SCREEN

An ecological alternative to the printed flyers display.

Step 1

Choose one announcement related to your society to be displayed on this interactive screen

Step 2

Send us the visual in pdf (format A4 or A5) along with your social medias and website links

Step 3

Participants will be able to check your event on the screen or ask to receive the information by email



In a more greener approach, we will no longer receive printed flyers to IMCAS congresses. We will still send out IMCAS inserts for your congress bags, however should you have a digital alternative to propose us we would love to hear about it!

ANNOUNCEMENT ON TWITTER

This Twitter announcement will allow you to make the announcement of your choice on our official IMCAS page.

For the announcement we will need:

- format 1920*1080px
- caption of 4 lines max
- 1 web link of your choice

As soon as we receive the visual and texts we will propose a couple of dates for you to choose.

IMCAS @imcascongress · Jun 16
- NEXT LIVE WEBINAR –
June 21 at 5PM (Paris time)

Join us for the LIVE webinar on "The collagen show: controversies!".
Register & watch for free: imcas.com/go/2b0w

LIVE WEBINAR ON IMCASACADEMY.COM

THE COLLAGEN SHOW CONTROVERSIES!

Wednesday, June 21, 2023 | 11AM, NEW YORK - 5PM, PARIS - 11PM, HONG KONG

PROGRAM

Chair: Dr. Hugues Cartier
Co-chair: Dr. James Y Wang

Introduction
Functional versatility of fibroblasts on the dermis: extracellular matrix
Pr. Jean-Alexis Grimaud

Collagen everywhere, collagen nowhere: myth or truth
Dr. Hugues Cartier

Time to Consider Coagulation Volume as the New Matrix for Tissue Remodeling
James Bartholomew

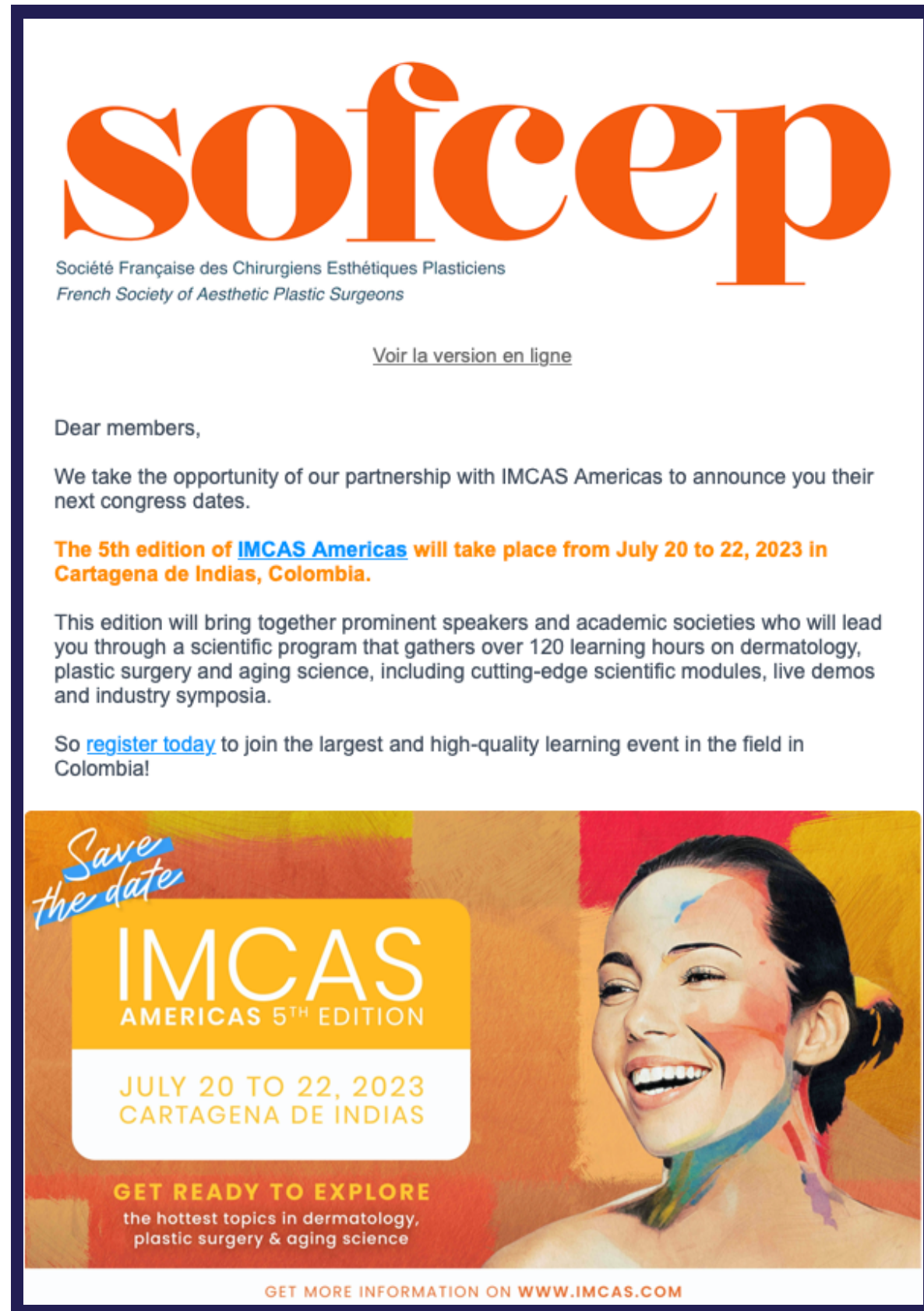
Question & Answer with the audience

UNRESTRICTED EDUCATIONAL GRANT FROM
LUTRONIC
Intelligent Care

Register for free on IMCASACADEMY.COM

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NEWSLETTER TO YOUR MEMBERS



sofcep
Société Française des Chirurgiens Esthétiques Plasticiens
French Society of Aesthetic Plastic Surgeons

[Voir la version en ligne](#)


Dear members,

We take the opportunity of our partnership with IMCAS Americas to announce you their next congress dates.

The 5th edition of [IMCAS Americas](#) will take place from July 20 to 22, 2023 in Cartagena de Indias, Colombia.

This edition will bring together prominent speakers and academic societies who will lead you through a scientific program that gathers over 120 learning hours on dermatology, plastic surgery and aging science, including cutting-edge scientific modules, live demos and industry symposia.

So [register today](#) to join the largest and high-quality learning event in the field in Colombia!



Save the date

IMCAS
AMERICAS 5TH EDITION

JULY 20 TO 22, 2023
CARTAGENA DE INDIAS

GET READY TO EXPLORE
the hottest topics in dermatology,
plastic surgery & aging science

GET MORE INFORMATION ON WWW.IMCAS.COM

- Send an email to your members announcing our upcoming congress
- We will ask that you announce the congress you have signed partnership with
- We will send you a visual and text we will have prepared, you can restructure it at your convenience
- The newsletter will have to be sent at least one month prior to the event
- You will need to put in copy the scientific partnership department: scientific-partnership@imcas.com

GET IN TOUCH

Do not hesitate to request a call with the team to go through this guide step by step



a.rajic@imcas.com



22 rue de Courcelles, Paris - 75008



+33 1 40 73 82 82



<https://www.imcas.com/en>